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# *Wine tourism dossier*

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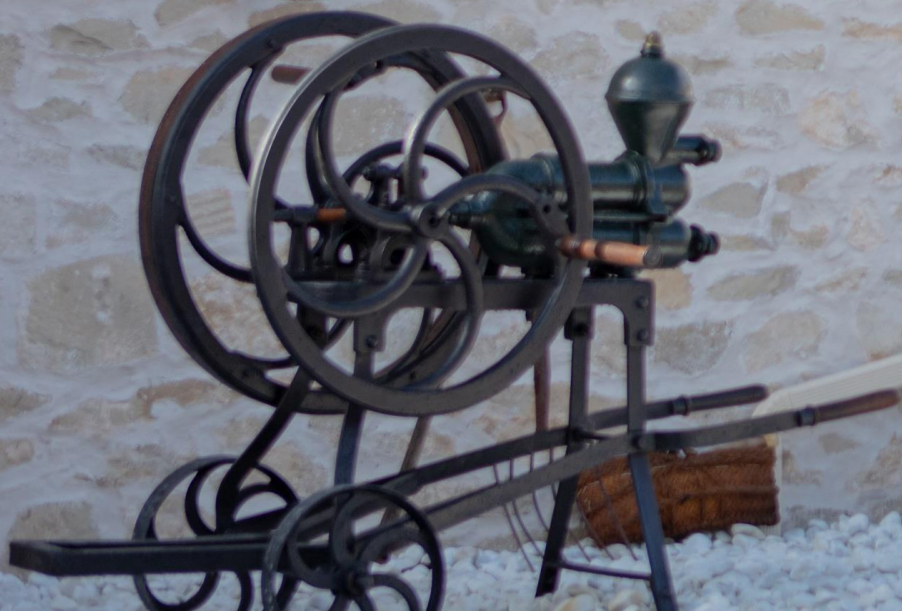
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01

*The new winery*



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**RAFA  
CAÑIZARES**

# THE NEW WINERY RAFA CAÑIZARES

Rafa Cañizares, one of the most reputed winegrowers and winemakers, is also one of the leaders in the boom in high quality Spanish wines.

This new boutique winery is the vision of Rafa; a place where he makes and stores his most special wines, those that express the true value of the land, landscape and indigenous grape varieties of the province of Alicante.

Here the work of five generations of winegrowers is proudly shown. Rafa never forgets his roots which have been so closely tied to the vine since childhood.

The winery, situated in Salinas in an exceptional setting, is a restored farmhouse which is now home to the latest technology and highest quality French barrels to create unique wines with character.

And it's precisely the personal character of his wines that Rafa wishes to show by opening the doors of his winery and sharing his work philosophy.



*An essential bodega for wine lovers*

The countryside that surrounds the bodega will make you want to return time and time again to enjoy the beautiful courtyard, to explore and taste the land through the spectacular wines , or to simply enjoy a glass of wine accompanied by the best local gastronomy.

Surrounded by vineyards and pine trees and set in the middle of three mountain ranges, wine lovers can discover firsthand this innovative bodega, perfectly integrated in its environment.



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02

*Unbeatable setting*

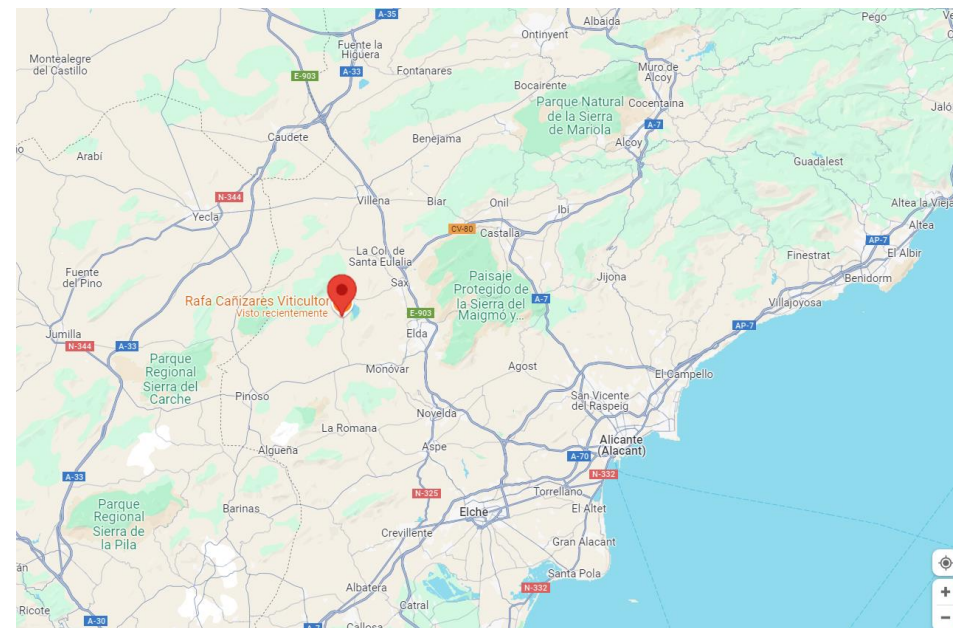
# UNBEATABLE SETTING

*The winery Rafa Cañizares is located in a unique natural setting in the centre of three Alicante mountain ranges, Sierra de Salinas, Sierra de la Umbria and Sierra de la Sima.*

Closeby is the archeological site of El Puntal, from the 4th to 5th Century BC, which is considered to be the most important Iberian village of Alto Vinolopó.

This exceptional setting also boasts the Laguna de Salinas, into which the river courses of the mountain ranges flow. This lagoon has played a key role in the history of the municipality of Salinas making it an attractive human settlement since prehistory.

The chalky soil covered in stones and with little capacity to retain water are favourable for making high quality wines. In fact, wine was made in Roman times at an altitude of 600 to 750 metres and today is the origin of the best wines from the DO of Alicante..



Casa del Puntal, Paraje el Puntal, 47,  
03638 Salinas, Alicante



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OPENING HOURS

Monday to Friday 10.00 to 18.00

Saturday and Sunday 10.00 to 14.00



DIRECTIONS:

<https://maps.app.goo.g/TFefQ4GPuVb9QYM18>

03

Exceptional Wines





## EXCEPTIONAL WINES

The intimate winery is designed for making, aging and keeping a limited production of the best of the family's wines like Triga, Rafa Cañizares and Sofia Cañizares.

These are wines from old vines, some 100 years old, with low production of around 1000kg per hectare or 1.5kg per vine, and very high quality.

The vines are planted in chalky soil in a low vine plantation system carefully tended by hand and without irrigation. The scarce rain creates the high quality.

During the harvest, the grapes are carefully selected by hand, both in the vineyard and in the winery and only the very best are used in the production of wines as iconic as Triga red and white, which are recognised by the most prestigious guides as among the best in the DO of Alicante.

*Memorable wines created for enjoying and celebrating life.*





04

*Wine Tourism*

# WINE TOURISM

Bodegas Rafael Cañizares hasn't only been designed for making and storing the best wines, but also so that wine lovers and food enthusiasts can enjoy the best gastronomic experience.

With a focus on wine tourism of the highest quality, visitors can choose from different options such as simply enjoying a glass of the best wine in the wine bar accompanied by a choice of local products, to a lunch of traditional rice on the fire or an informal picnic among the pine trees and vineyards that surround the bodega.

And, of course, it is also possible to enjoy these experiences with guided visits by our wine tourism team where you can learn firsthand about the winemaking process from the vineyard to the glass, the personal winegrowing style of Rafa Cañizares and Sofia Cañizares and the sophisticated and careful elaboration of the top wines which will not leave you indifferent.

*We open our doors to share with you our history, passion and obsession for creating unique wines.*



# WINE TOURISM EXPERIENCES (I)

## RAFA EXPERIENCE

(In Spanish)



Experience the bodega from the vineyard to the winery and taste some of the best wines accompanied by local products

**30 €**

Tuesday to Sunday at  
11.30 In Spanish

## RAFA EXPERIENCE

(In English)



Experience the bodega from the vineyard to the winery and taste some of the best wines accompanied by local products

**30 €**

Tuesday to Sunday at  
10.00 In English

## GASTRONOMIC IMMERSION RAFA CAÑIZARES

(In Spanish)



Experience the bodega from the vineyard to the winery and taste the complete range of wines accompanied by local products

**50 €**

Tuesday to Sunday at  
11.30 In Spanish

## GASTRONOMIC IMMERSION RAFA CAÑIZARES

(In English)



Experience the bodega from the vineyard to the winery and taste the complete range of wines accompanied by local products

**50 €**

Tuesday to Sunday at  
10.00 In English

# EXPERIENCIAS DE ENOTURISMO (II)

## WINE BAR

(Spanish and English)



Taste our wines by the glass  
in the incomparable setting of  
our winery

Monday to Friday  
10:00 to 18:00  
Saturday and Sunday  
10:00 to 14:00

## PICNIC RAFA CAÑIZARES

(Spanish and English)



Enjoy the nature that surrounds us  
and take a break with a basket of  
local products and your favourite  
wine.

**50 €**  
(2 people)

Monday to Friday  
10:00 to 18:00  
Saturday and Sunday  
10:00 to 14:00

## PRIVATE VISITS (Spanish and English)



In Bodegas Rafa Cañizares  
we create experiences just for  
you, tailored to your specific needs

€ price on request

Time to be agreed

## GET TOGETHER AMONG BARRELS AND BOTTLES

(Spanish and English)



We offer you a unique setting to  
celebrate your event with our team  
to support you

€ price on request

Time to be agreed



## RAFA EXPERIENCE

Learn about Rafa Cañizares' most personal project, his modern boutique bodega, where he pays homage to five generations of winegrowers.

You will have an authentic experience of the world of wine, learning about the history and tradition of winegrowing in the Cañizares family, the cutting edge technology used in the making of some of the great wines from the DO of Alicante and, of course, tasting them along with carefully selected local products.

The experience includes the tasting of four of our wines, which represent the philosophy of the winery. You will feel how they flourish in the glass as we pair them with local products, guaranteeing an authentic gastronomic experience.

### **The visit includes:**

- Reception in the winery
- Discovering the natural environment and the vineyards that surround the bodega
- Visiting the different areas of the winery ( fruit reception, fermentation tanks, barrel room, bottling)
- Tasting of four wines with local products

### **Recommendations**

- Comfortable shoes
- A love of wine
- A desire to have fun

**Languages:** Spanish and English

**Duration:** 1 hour 30 minutes, approx



## GASTRONOMIC IMMERSION RAFA CAÑIZARES

Discover firsthand about Rafa Cañizares' most personal project, his modern boutique winery, where he pays homage to the work of five generations of winegrowers.

You will have an authentic and unforgettable gastronomic experience tasting all the wines from the winery accompanied by carefully selected local products while learning about the history and winegrowing tradition of the Cañizares family and the processes and cutting-edge technology used in making the great wines.

The visit culminates in the tasting of the six wines made in the winery, all of them of the highest quality, and you will feel how they grow in the glass as we pair them with locally sourced products. An authentic and exclusive gastronomic experience is guaranteed.

### **The visit includes:**

- Reception in the winery
- Discovering the natural environment and vineyards that surround the bodega
- Visiting the different areas of the winery (fruit reception, fermentation tanks, barrel room, bottling)
- Tasting of 6 wines with local products

### **Recommendations**

- Comfortable shoes
- A love of wine
- A desire to have fun

**Languages:** Spanish and English

**Duration:** 1 hour 30 minutes, approx



## PICNIC RAFA CAÑIZARES

Enjoy the natural setting of Bodegas Rafa Cañizares with a picnic among the pine trees and vineyards of the winery, the best way to switch off and discover the landscape that surrounds us.

We have created a picnic basket for two people with carefully selected local products - cheese, cured meats, fruit, nuts, olives, fresh bread - that you will not want to miss.

The wine is chosen by you from the selection of the bodega.

You also choose the time you wish to enjoy it, within the hours of the wine bar and shop.

### **The visit includes:**

- Reception in the winery
- A picnic basket with local products - cheese, cured meats, fruit, nuts, olive, bread.
- A picnic tablecloth, two glasses and a corkscrew
- A picnic table in the natural surroundings of the winery
- The wine of your choice from our shop. Our staff are on-hand to advise and help you.

### **Recommendations:**

- Comfortable shoes
- A desire to have fun

**Languages:** Spanish and English

**Duration:** 1 hour 30 minutes, approx







## PRIVATE VISITS

If you're looking for a different kind of visit or experience contact us so we can create a personalised proposal together. At Bodegas Rafa Cañizares we understand that every individual or group has their own tastes, time and preferences. We tailor your visit so that you have your own unique experience.

This is the most exclusive visit at Bodegas Rafa Cañizares and is ideal for wine enthusiasts who want to experience the world of wine more deeply. Share our experience and our best wines, accompanied by excellent local gastronomy. We adapt to the time you have available so that you have the best experience.

Booking is necessary 5 days before your visit. Don't hesitate to call us for more information.

**Languages:** Spanish and English

**Duration:** Time to be agreed



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05 Wine Bar



# WINE BAR

*A unique space to enjoy our wines*


At your own pace, enjoy the light of the courtyard, the countryside that surrounds us and the peace that characterises our bodega.

The bright, calm space created as our wine bar offers you the chance to taste a glass of wine with the bodega as the backdrop.

Enjoy the complete range of wines from Bodegas Rafa Cañizares and experience the tasting of all their characteristics accompanied by locally sourced products.

We recommend booking to reserve your place. Call or write to us and we will be delighted to help you.



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06

*Events and rewards*



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# EVENTS AND REWARDS

Opening our doors to you not only allows us to show you the tireless work we do in the world of wine but also to share with you our passion for the art of winegrowing and winemaking and help to preserve and protect the exceptional landscape and biodiversity that surrounds us.

If you wish to organise your special event or meeting at Bodegas Rafa Cañizares, we will prepare a day in which you can enjoy our hospitality surrounded by the aromas and flavours of our wines and gastronomy.

We offer you our facilities to get together, meet or simply work in a unique setting surrounded by the atmosphere of our vineyards, bodega and restaurant.




# EVENTS AND REWARDS

*The best decisions are made with wine*

Are you looking for a special place for a meeting or training session? Or do you simply want to recognise the great job that your team is doing and reward them?

At Bodegas Rafa Cañizares we offer you our facilities to have meetings or simply work quietly in a different setting. We offer you the atmosphere of our boutique winery along with a space to work converting your day into an unforgettable experience.

Tell us what you need and our team will organise it for you. Booking is necessary one week in advance.

 605 52 65 41



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*Come and discover the boutique  
winery of the great wines of Alicante*




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